



INDO BRINE INDUSTRIES LIMITED



Manufacturers & Exporters of Triple Refined Free Flow Iodised Salt & Industrial Salt



moving forward every single moment towards universal betterment

All set to

expand its

wings in

each & every

corner of

the globe,

strictly adhering

to it strong

Ethics & Values.

INDO BRINE INDUSTRIES LTD., emerged on the land of Kutch, rich in Raw Salt, in the last decade of the 20th Century. It is one of the leading Manufacturers & Exporters of Triple Refined Free Flow Iodized Salt & Industrial Salt, having well equipped administrative office at a very prominent location in Gandhidham (Kutch).

The refinery is situated at Salt City, Chopadava, Taluka Bhachau, Dist. Kutch, Gujarat (India) at a distance of 26 kms. from Gandhidham and about 40 Kms. away from Kandla Port. It is easily accessible from Gandhidham Railway Station, Air Port and other means of road transportation on National Highway 8 A.

The company was founded by Late Shri Atmaram Sewaram Agrawal and later on promoted and nourished by Mr. Satyanarayan Atmaram Agrawal. He is a leading businessman having a wide network of business in several sectors like transportation, warehousing, automobiles dealership (2-wheelers & 4-wheelers), import-export, petrol/diesel retail outlets, training institute for hazardous chemical transportation by road, Automobile Financing etc. along with various social activities. He has been awarded with "Great Achiever of Industrial Excellence Award 2006" in the year 2006 & "Rashtriya Udyog Ratan Award" in the year 2007.

The company has ambitious plans of becoming the country's largest producer of refined iodised salt. Towards this end the company has increased the production capacity of its refinery. The company would be one of the Biggest Salt Producers of Asia in a short time. Indo Brine continues to cross newer & bigger milestones in its quest for what is known as "Growth is Life".

Indo Brine is an absolutely customer-focused company committed to consistently offering better quality products and services to them.

PRODUCTION CAPACITY

At present the installed capacity in three shifts a day and 365 Days a year basis for the manufacture of refined free flow iodized salt is 450000 metric tonnes (approx.) per annum (i.e. 1200 M.T/Day x 365 days/year).

In order to ensure superb Quality of Salt and smooth productivity, the company has adopted the most modern State of the Art technology with all stainless-steel equipments and machinery. The plant is based on "LATEST SWISS TECHNOLOGY". After expansion Indo Brine Industries Ltd. is one of the largest refineries in Asia producing salt with maintaining highest quality standard.

TECHNOLOGY



INFRA-STRUCTURE

The factory premises area is admeasuring to 33883 Sq. Meters. The company has Open and Spacious Godowns for storage of raw materials and Storage Sheds for stacking of finished goods. The Company has a Diesel Generator set keeping in view of electricity failure and ensuring production round the clock. The Company has 700 KVA allotted power connection from Paschim Gujarat Vij. Co. Limited. The company has Dumpers, Loaders, Tractor & Trolleys, Weighbridge, Guest House, Laboratory, Conference Hall & fueling facilities inside the factory premises. The Company has its own arrangements for sweet water for washing and ample arrangements for drinking water. The Company has provided residential facility to the personnel working in shifts inside the factory, along with Canteen facilities.



WEIGHBRIDGE & SPACIOUS GODOWN



COVERED GODOWN FOR FINISHED GOODS

MAN POWER

Manpower is the strongest asset of an organisation. The company has Well Qualified & Dedicated Technical manpower for Production, Quality Control, Research & Development, Finance & Accounts, Marketing Distribution, Logistics, Legal and Administrative work.

The company is capable in manufacturing & supplying best Quality salt in any desired quantity in a specific time frame because of its efficient manpower.

The company believes in the philosophy of providing best possible amenities to its manpower. The management constantly motivates the manpower to work in the best interests of the company.

MARKETING & DISTRIBUTION

Indo Brine has been at the forefront of the continuing campaign against Iodine deficiency disorders. The Company is known for its prestigious brands **DANDI, KOHINOOR & INDO** Triple Refined Free Flow Iodised Salt. These brands are receiving overwhelming response and are successfully marketed throughout India by the dedicated marketing force with the corporate mission of utmost consumer satisfaction. The company has appointed Distributors through out India for the promotion of company's various brands. Apart from this, the company has a number of renowned entrepreneurs, getting job work done through it for their products. The company has a number of corporate clients to whom it supplies industrial salt. **The company is exporting its products to various countries in Europe, Middle East, Far-East, Muscat, U.A.E., Germany, Africa, Indonesia, Ceylon, China & many other countries.** The company is carrying out the Job Work for Hindustan Lever Ltd., Tata Chemicals, Reliance & many other leading companies.

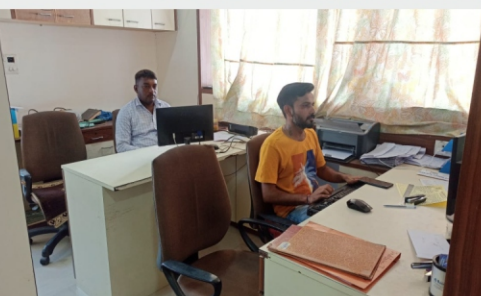
The company has vast distribution network throughout the country to ensure fastest delivery of goods to valued customers in time. **The company has offices in almost all metros and have depot storage facilities. The company has fully dedicated Logistics work force serving its valued clients 24 x 7.** Its associate company M/s. Agrawal Roadlines (P) Ltd., an ISO 9001:2008 & ISO 14001 Certified Company, one of the leading transporters and fleet owners, transporting of all types of cargo throughout the country. The company is thus able to supply the Salt by adopting low-priced and fast mode of transportation.

LOGISTICS



SELF-OWNED VEHICLES FOR SPEEDY TRANSPORTATION

The true strength of a company is reflected in its infrastructure & willingness to adept to New technology.



The Manufacturing Process

For us

Salt is Gold.

We Convert

Raw Salt

into

Pure Edible

Triple Refined

Free Flow

Iodised

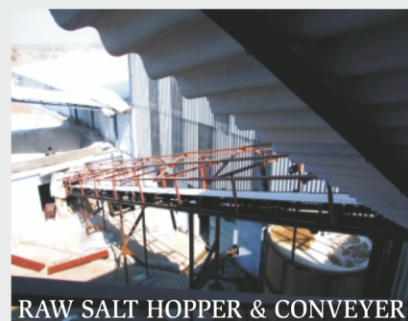
Salt.

PROCESS
&
QUALITY

The manufacturing process is fully automatic, using Advanced Swiss Technology. The salt is manufactured and packed in most hygienic conditions with highest purity upto 99.60% NaCl content. The entire process meets the stringent standards of WHO. The quality of products of the company has been endorsed with ISI certification by Bureau of Indian Standards and ICCIDD by International Council for control of Iodine Deficiency Disorders. The salt contains right level of iodine adhering to the norms of UNICEF and Government of India to avoid iodine deficiency disorders. The company has been awarded with ISO 9001:2008 certification by Bureau Veritas for quality management. The company has two inbuilt laboratories with sophisticated equipments handled by well experienced and qualified chemists for quality control and research & development.

The manufacturing process involves preparing of brine from raw salt. After multiple washing stages the slurry undergoes centrifugation process. The salt cakes obtained at the outlet of centrifuge are devoid of impurities such as iron and other insoluble material. Multiple washing also controls both the impurities (soluble and insoluble) like calcium, magnesium and sand etc. These salt cakes are dried in the fluid bed dryer and after sieving for proper granule size and blending of free flowing agent the final product is obtained. The cyclone collects fines which are packed separately. The final product has salt content as high as 99.50% in form of NaCl. The entire process is automatic and the salt is produced and packed in most hygienic conditions with highest purity upto 99.50% NaCl content

MANUFACTURING
PROCESS



RAW SALT HOPPER & CONVEYER



STAINLESS STEEL WASHING TANK



CENTRIFUGE



DRYER



STAINLESS STEEL VIBRO SCREEN



AUTOMATIC FILLING & PACKING

Range of Products

- Triple Refined Free Flow Iodised Salt
- 30 Mesh Salt
- Low Hardness Salt
- Low PH Salt
- Coarse Grade Salt
- Pure Grade Salt
- Super Fine & Microfine Salt
- Crystalline Grade Salt

Grades

Refined Free Flowing Iodised Salt

Pure Salt

Crystalline Salt

Medium Industrial Salt

Superfine Salt

30 Mesh Salt

Oversize Salt

Application

Edible purpose, Food product Industries i.e. Confectionary, Bakery, Beverages, Pickles, Sauces, Namkeen, Food Supplements, Food Additives, Dairy Products etc.

Textile/Hosiery, Dyeing,

Pharmaceutical, Paint & Distemper Industries, Dyes & Chemicals Intermediate U.V. Fluid.

Dyes & Chemicals Sea & Frozen Food.

Soaps, Detergent & Washing Powder, Chemical Industries, Ayurvedic Preparations.

Detergent & Washing Powder

Explosive Industries Speciality Chemicals, Granite Polishing, Drilling etc.

Besides above, the company can produce salt as per the specific requirements of customers.

Dandi is the most popular & premium brand of the company since 1998. Dandi is famous in every corner of India and has made a space for itself in the Salt Market on account of its consistently maintained superior quality and attractive packing.

Dandi is most suited for the proper development of mind and health of everyone especially children. The appropriate quantity of iodine in Dandi Salt helps to prevent "Goiter" disease and other minerals like magnesium and calcium help in development of Mind & Bone Strength.



The company is performing very aggressive marketing activities for promoting the "Dandi" brand throughout the nation. The company organises Dealer/Distributors meeting in different regions of India on regular intervals to enhance the sales. The company is broadcasting TV ads on National Channels like Star News, Zee News, Zee Marathi, Aajtak, Ashta, Sanskar, Sahara, IBN 7, TV-9 & NDTV imagine, Radio Ads on Radio City & Radio Mirchi etc., Newspaper ads etc. Leading TV Actor Sushil Parashar is the brand ambassador of Dandi Namak and very popular as "Tau" in all over India. The company is also performing medical camps and road shows in various cities to create awareness for the use of Refined Free Flow iodised salt in general public.

The vision of the company is to make it the most popular salt of India. The Research & development team of the company puts its continual efforts to improve the quality of "Dandi" and add more value to the brand.

Manufacturing

value-added

quality products

strictly

adhering to

Health,

Environmental &

Safety Policies.



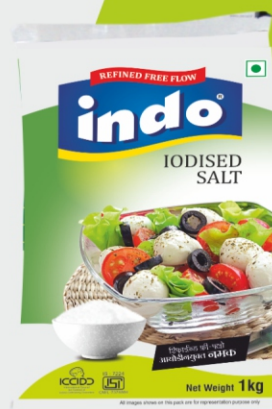
KOHINOOR, is the Key Brand of Company. Kohinoor is Triple Refined Free Flow Iodised Salt, with appropriate amount of Calcium, Magnesium & Iodine to ensure perfect health of consumers. The free flow agent keeps it free flowing in all seasons.

As the name suggests, Kohinoor is the Real Diamond Salt with three aces i.e. Health, Taste & Quality.

Kohinoor is one of the few names, which is recognised as a true Indian brand. Being the true CHOICE OF INDIA, it is attached with consumers at an emotional level.

Kohinoor is handled and packed hygienically.

INDO is Triple Refined Free Flow Iodised Salt. The Indo salt has been targeted to each and every corner of India, covering every segment i.e. rural and urban consumers.



As the name suggests, indo is the Real Indian Salt enriched with Calcium, Magnesium and Iodine, healthy for the mental development of children.

The packing is quite vibrant & attractive, available in 1Kg and 500 gms. Indo Salt has captured hearts of consumers through its attractive & modern packing style.

adding taste to life...

Applauding Achievements

The company

has got

various

prestigious

awards &

endorsements

engraved

in its

CROWN.

- Indo Brine Industries Ltd. is **ISO 22000:2005** and **ISO 9001:2015** certified Salt Manufacturing Co. with manufacturing capacity of 4.5 Lacs metric tonnes per annum.
- The products of company are endorsed by **Bureau of Indian Standards (ISI), ICCIDD and FSSAI.**
- Company has been awarded with **InterTek 22000 certification.**
- Indo Brine is famous for its prestigious brand “**DANDI**”, apart from its principal brand, company is manufacturing many other brands for its valued corporate clients.
- Indo Brine is exporting its products to various countries is Mauritius, Middle East, Far-East, Muscat, U.A.E., Africa, Indonesia, Ceylon, China etc.
- **Group CMD, Shri Satyanarayan Agrawal** has been honoured with **Industrial Excellence Award-2005.**
- **Indo Brine Industries Ltd.** has received “**Great Achiever of Industrial Excellence Award 2006.**”
- **Group CMD, Shri Satyanarayan Agrawal** has been honoured with “**Rashtriya Udyog Ratan Award 2007.**”

Our Brands



Prestigious Awards



“The company under the stalwartship of dynamic personality **Shri Satyanarayan Atmaram Agrawal**, has touched new heights as he possesses his own vision & mission for business instead of working on borrowed goals. Being the man of principle, ethics and high values, he remained committed to listening customers, understanding their needs and fulfilling these with Quality product and services that provides greater value. He undoubtedly believe that customers are kings who propels a fierce competition within major players. His visionary zeal, unbreakable will, unbelievable capacity or hard work, electrifying appeal and honesty in dealing always kept growth graph of company rising”.



LATE SHRI SATYANARAYAN ATMARAM AGRAWAL

Associated Business Concerns



Agrawal Roadlines (Pvt.) Ltd.

(An ISO : 9001 and ISO : 14001 Certified company) Having a large fleet of 600 own vehicles including ACN Tanks, SS Tanks, MS Tanks, LPG Tanks, Insulated Tanks, Steam Coiled Tanks, Bullet-Tanks, Epoxy coated Tanks, Bitumin & CSL Tanks of various capacities for the transportation of chemicals, gaseous products, petroleum products, Edible / Non-edible oils etc.



Krishna Auto Centre

Fleet Owners & Transport Contractors



Agrawal Automobiles

Dealers of Indian Oil Corporation Ltd. having Retail Outlets at Ramdev (Padana) and Kharirohar (Opp. IOC, Terminal) Kandla. One of the highest selling petrol pumps in India. Door step Delivery, Availability of Auto LPG also.



Krishna Suzuki

Authorized Dealers of Suzuki Motorcycles India Pvt. Ltd. , having ultra-modern showroom at Gandhidha



Kandla Motors (Pvt.) Ltd.

Authorised Dealers of Ashok Leyland, Ultra-Modern Showroom and Service Centre at N.H. 8A, Bhachau.



Laxmi Motors

Authorized Dealers of Force Motors, having ultra-modern showroom at Gandhidham, Kutch.



Sewasons Enterprises Limited

Fleet Owners & Transport Contractors, Importers of Bitumen, Warehousing & Clearing Agents.



Shivshanker & Co.

Fleet Owners & Transport Contractors



Agrawal Transport Co. (Estd. 1969)

Pioneers in Transport Business. We are one of the Initiators of Liquid Transport Movement in Gandhidham - Kandla Complex.



Atmaram Sewaram Charitable Trust

Our Charitable Trust is recognized by the Government, involved in various social and charity services. The objective of the trust is to help the society. The trust has a community Hall for social events and provides 24 hours Ambulance Service for all.

The company
is flexible enough
to supply variety
of products
to its clients
as per their
specific
requirements,
strictly observing
specified
deadlines.

Mission

- To win the trust of the consumer "the end user" by maintaining quality & services at all times.
- To provide best work environment to our manpower and constantly encourage & motivate them to contribute their maximum output.
- To strictly follow the Consumer Safety Policy, Environmental Policy, Safety & Health Policy and Quality Policy.
- To supply quality products to our corporate clients as per their specific requirements keeping in mind their utmost satisfaction.
- To constantly make research & development operations in order to innovate new value-added products and to improve the quality of existing products.

INDO BRINE INDUSTRIES LIMITED



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E-mail : Indobrine@agrawalgroup.in Visit us at : www.dandisalt.com

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Salt City, Taluka Bhachau, District : Kutch - 370 140, Gujarat, India

Customer Care No. : **098792 12345**

